

**MEDIA ALERT: MARCH 5, 2020**

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**WHO:** Pasadena International Film Festival

**WHAT:** The Pasadena International Film Festival returns for their seventh year

**WHEN:** Thursday, March 12<sup>th</sup>, through Thursday, March 19<sup>th</sup>, 2020

**WHERE:** Laemmle Playhouse 7 Movie Theatre, 673 E. Colorado Blvd., Pasadena, CA, 91101

**About the Pasadena International Film Festival:**

Two Pasadena residents and industry veterans saw an opportunity to create an event in their beautiful city known for its arts and culture scene. And so, PIFF was founded in 2012. They are thrilled that this event is now rated in the top 100 film festivals out of over 5000 film festivals worldwide according to FilmFreeway, and has honored the likes of Martin Sheen, Doris Roberts, Jason Ritter, Tom Arnold, Melora Hardin, and Michael Gross, among others. PIFF showcases over 100 films from 15 countries, and welcomes filmmakers from six continents. The festival presents the very best in independent cinema. Every film block ends with a moderator-hosted Q and A, and in the evening, filmmakers, screenwriters, and passholders gather to network over libations at the Lounge. Panels take place at the historic Vroman's bookstore, and the eight-day event culminates at the Great Gatsby Gala and Award Ceremony at the Speakeasy in Old Town Pasadena.

Highlighted films include: "The S.H.U." a narrative feature starring Edi Gathegi and Melora Hardin, "To your Last Death" an R-rated animation starring William Shatner and Morena Baccarin, Janina Gavankar's narrative directorial debut, "Stucco" featuring Debra Messing, the documentary "Those who Serve", with the city of Pasadena former Mayor William Paparian, a courtroom drama short film "After Emma" starring Dee Wallace, Gabrielle Stone, and Amy Smart, and "Pasadena: Exploring Solutions to Reduce Gang Violence", a documentary that explores a part of Pasadena that is sometimes forgotten.

Other notable guests include: Pasadena city councilman Steve Madison, Whedonverse actors Clare Kramer, James Marsters, and writers/producers David Fury and Elin Hampton.

We invite your coverage. For a press credential application, please [click here](#).

For more information on the Pasadena International Film Festival, please visit [www.pasadenafilmfestival.org](http://www.pasadenafilmfestival.org), @PasadenaInternationalFilmFestival on Facebook, @PasFilmFest on Twitter, or pasadenafilmfestival on Instagram.